



MILES PERRET CANCER SERVICES TRIATHLON

**SATURDAY, AUGUST 15, 2020
ULL BOURGEOIS HALL**

2020 CASH SPONSORSHIP OPPORTUNITIES

Benefits of Sponsorship	Presenting \$10,000	Transition Area \$5,000	Registration \$2,500	Water Station \$1,500
CORPORATE VISIBILITY				
Direct mail postcard to past participants	LOGO			
Event posters distributed throughout Acadiana	LOGO	LOGO	LOGO	
Recognition in pre-event e-blasts	✓	✓	✓	
Social media recognition	✓	✓	✓	
Race participation t-shirts (back)	LOGO	LOGO	LOGO	NAME
Complimentary race entries	12	8	4	2
EVENT DAY RECOGNITION				
Race bibs	LOGO			
Sponsor sign displayed at finish line	✓	✓		
10x10 booth/tent at sponsored area (provided by MPCs)	✓	✓		
Product sampling or promotional items (approved by MPCs)	✓	✓	✓	
Opportunity to staff water station & promote your company				✓
Listed on sponsorship signage (displayed at Bourgeois Hall)	LOGO	LOGO	LOGO	NAME

All benefits are limited to 1 company logo or name.
Sponsorships are nonrefundable.

Sponsor Deadline: To receive all sponsorship benefits, sponsor registration form must be received by June 19, 2020

You Can Make a Difference in Someone's Life

Partnering with us through the MPCs Triathlon provides unique opportunities for businesses in Acadiana wanting to be associated with family fun for a good cause. Many sponsors use the event to build employee morale and company pride while promoting fitness and wellness. Sponsors can count on their donations staying in Acadiana and helping their neighbors.

Should social distancing guidelines prevent MPCs from hosting an on-site triathlon, this race will become a virtual event. In the case of a virtual race, event day sponsor perks will be re-evaluated.





MILES PERRET CANCER SERVICES

TRIATHLON

AUGUST 15, 2020 : ULL BOURGEOIS HALL

SPONSOR REGISTRATION

Company / Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail (required): _____

Phone: (_____) _____ Fax: (_____) _____

SPONSOR AMOUNT

- Presenting \$10,000
- Transition Area \$5,000
- Registration \$2,500
- Water Station \$1,500

METHOD OF PAYMENT

Please enclose checks.
Make checks payable to Miles Perret Cancer Services.
2130 Kaliste Saloom Rd., Suite 200, Lafayette, LA 70508

QUESTIONS?

Please contact:
Richard Stegall, Executive Director
rstegall@milesperret.org

T: 337.984.1920 | F: 337.984.1921

Your partnership is sincerely appreciated. By execution of this form, you are affirming your participation as a sponsor at the above-indicated level. Sponsorships are nonrefundable. To receive all sponsorship benefits, this registration form must be received by June 19, 2020. Payment not enclosed is due by July 31, 2020.

Sponsor Representative: _____ **Date:** _____

NOTE: Signing this form gives Miles Perret Cancer Services and its agents permission to use images, electronic or photographic, in future promotional materials.



THANK YOU TO OUR 2019 SPONSORS

Cal-Chlor

Dr. Peter D. Vizzi

Fertility Answers

Geaux Run by Fleet Feet

Kentwood Springs

Lafayette Coca-Cola Bottling Company

Red Lerille's Health & Racquet Club

Party Central

